

The Jimmies

very professional press kit



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The Jimmies

meet the band

THE JIMMIES are kid sympathizers who live in teeny-tiny houses 136 steps away from each other in the fragrant town of New York City. They take being silly very seriously.



ashley strongly believes in the possibility of TWO birthdays. When she's not being musical, she spends her time making VERY PROFESSIONAL and ridiculous voices for cartoons, commercials, books on tape and hold buttons. In her free time, she snacks extravagantly and writes her own bedtime stories, but always falls asleep before she finishes them.

tim is so dedicated to ROCKING OUT on the bass, that even a broken arm cannot stop him. He is terrifyingly good at being happy, playing Scatagories and eating cheese. When he's not dancing in his living room, he's busy making little maestros out of the elite toddlers of New York.

matt is from Texas, making him the only foreigner in The Jimmies. He is a ludicrously high jumper and can make any ol' sit-around feel like a honky-tonky GOOD TIME. The Jimmies would like to state for the record that Matt's inclusion into the band has absolutely NOTHING to do with the fact that he lives perilously close to the best little pancake house in New York City. Really. We swear.

dan is the most recent Dan to join The Jimmies. When he's not banging on things in Stomp, he spends his days using as much hot sauce as possible and coming up with more professional ways to say phrases like "those wavy lines" when referring to pro-tools tracks. He has a big, nice dog and apparently, he's really good at KUNG-FU, so we wouldn't mess with him if we were you.

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The Jimmies

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The Jimmies

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Parents' Choice

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"With intelligent lyrics, fine musicianship and a keen ear for what children and their parents like to hear, this fun and joyful album is well worth a spin."

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"The Jimmies brand new CD 'Make Your Own Someday' is full of silly, yet sophisticated tunes, that little ones will love and won't drive the bigger ones crazy."



"The show came alive the minute the Jimmies came on stage. Their fun sound and silly songs (but never babyish) got the kids on their feet, laughing, dancing and singing along...The Jimmies are the most fun and professional group of young people I've ever had the pleasure to work with. No children's show is complete without them."

Terry Jamieson

Outreach Events Coordinator, Sarasota Film Festival

The Jimmies

reviews



Who Doesn't Like Jimmies?



God love the Wonderpets soundtrack, but I'm just about one long car ride away from "accidentally" cracking the CD in half. So on a recent trip, I was happy to have another CD on hand to try out: The premier album from NY-based kids band, *The Jimmies, Make Your Own Someday: Silly Songs for the Shorter Set*.

Frontwoman/songwriter Ashley Albert sounds like your favorite 80s girl-band singer, and hearing it made me instantly happy; just listen to the second track, *Bedhead* (samples at [CD Baby](#)), and try to disagree. The tunes on the album are bouncy and kicky and just plain pop-tastic, thanks to bandmates with serious music cred.

From [their website](#) alone you can tell the band is having a grand old time doing what they do, and the album absolutely reflects it. It would be hard to imagine a kid that didn't make this a well-played staple of his music repertoire. Get your own at [gimmejimmies.com](#) or from [CD Baby](#).

I think my 2 year-old is still a wee bit young for *Make Your Own Someday*. But I'm going to put it aside in the glove compartment and wait. Not too patiently, either. -Liz

NEW YORK

This band "for the shorter set" has a great bubble-gum-meets-indie sound, and their lyrics have fun with lessons on musical instruments, bundling up, how not to spread germs"

-Barbara Aria (Agenda)

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MAY 08, 2007

Review: Make Your Own Someday - The Jimmies



There are singers, and there are entertainers. In the former camp, I'd put artists like Elizabeth Mitchell, whose interpreter of songs is rivaled by few in the kids music genre and who have glorious voices.

In the latter camp, I'd like to introduce Ashley Albert, lead singer, songwriter, and mastermind behind the New York-based [The Jimmies](#).

Don't get me wrong, Albert has a nice voice and could be a very adept interpreter of standards, kids-oriented or not. But on her band's recently-released debut album *Make Your Own Someday* (Silly Songs for the Shorter Set), Albert's strengths are in thinking like a goofy 7-year-old and performing for said kid. (It's not for nothing that Albert's done voice work for cartoons and commercials.)

Watch this completely infectious (pun mostly unintended) for "Do the Elephant," one of the catchiest songs on the album, and tell me that the Nickelodeon/Nick Jr. corporate behemoth shouldn't find some show to feature Albert and the whole band on a regular basis. It did wonders for Laurie Berkner -- it could do the same here.



Kinda like a cross between Gwendolyn and the Good Time Gang and AudraFox, except skewed at a slightly higher age bracket.

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The songs themselves sound bright and tackle common kid-themes like clothes (the swinging "What's On Your Shirt" or the rocking "Cool To Be Uncool") and pets (the unusually-sweet-for-the-album "Taddy") with a variety of musical styles. Albert gets the double-word-score for combining a foreign-language song with a song about pets (in "Spanimals," on which I kept expecting Rob Thomas to make an appearance on the Santana-like melody). And the album's opener, "What's That Sound?," isn't quite a classic name-the-instrument musical piece like "Mama Don't Allow" and "Peter and the Wolf," but it's pretty darn close. The rest of the band -- who, like Albert, have day jobs that indicate serious musical talent -- backs Albert with aplomb. (Whatever "aplomb" is.)

The album's not perfect -- Albert sometimes has a tendency to cram too many words into the lyrics (making them hard to understand) and some songs are just sort of 'eh' - but it's not for lack of talent or imagination. The silliness here will be most appreciated by kids ages 5 through 10, particularly if they have a "Weird Al" Yankovic album in their collection. You can listen to 4 full tracks at the band's [myspace page](#) or samples from the whole album at the [album's CD Baby page](#).

You may as well get *Make Your Own Someday* now, because eventually these songs are going to end up on some TV show somewhere. Then your kids are going to beg to you play *The Jimmies* over and over again in the car and rather than investing in some dubious technology that rips audio from a DVD video, you may as well just get the CD and save yourself the hassle. Recommended.

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Upbeat, ultra poppy, and just plain fun, this collection of original songs is aimed at children, but adults are sure to get a kick out of its catchy melodies and diverse stylistic approaches as well. This five piece band shuffles genres from track to track, making each song a new adventure and allowing an easy and fun way to introduce a young one to a variety of musical forms. While "Bedhead" gives a nod to The Go-Go's or The Bangles, "Cool to Be Uncool" breaks out the guitar and rocks to a Joan Jett type riff. And that's just the beginning: The group also delves into blues, folk, reggae, country, Latin, and even polka. The players here are spot on, really representing the sounds of the different types of music accurately and articulately. The songs are well written, musically educational, and most importantly, they give the kids some credit. While the subject matter may be fun and silly, there is an underlying maturity to the musicianship and the lyrics that will certainly make children feel that they have been introduced to something new and exciting.

CD Price: \$14.97 **THE JIMMIES**

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the Jimmies ✱

The Jimmies brand new cd 'Make Your Own Someday' is full of silly, yet musically sophisticated tunes, that little ones will love and won't drive the bigger ones crazy. The lyrics are well written and educational without ever being pedantic and the talented band bring real musicianship to the very danceable tunes. Ashley, the singer and creator of The Jimmies, tell us how she got her dream band together and their plans to take over the world of kids music with their super cool style



How did the Jimmies meet and become a band?

I (Ashley) accidentally started the band by myself. I had always written silly children's poems and stories for no good reason and one day, last January, a friend of mine (who knew this about me) offered me up in a business meeting as having a kids band and then called me hunkered in the corner and whispering from her office- asking how quickly did I think I could write some songs and throw a band together...Needless to say, that particular opportunity didn't pan out, but The Jimmies were born.

My Dad is a record producer and has a studio in Miami. So, I wrote a bunch of songs and that spring, flew to Florida with my best friend Kate Simses (who sang backup and helped write a few of the songs), hired an incredible studio musician, Steve Gordon (who played nearly every instrument on every track) and made the album with my dad. The whole experience was sort of great. Then, I came back to New York and asked every single person I came across if they knew any musicians who might be a good fit (which pretty much meant fantastically talented and ridiculously ridiculous- a hard combination to find. It turns out). I found them one at a time and by August of 2006, we were a full fledged band.

What made you choose to write and play for kids not adults?

I've called us "kid sympathizers" and I really think that's what we are...Every single band member is that person who hangs out and plays with the kids at the party while everyone else is drinking cocktails in the living room. We're all a little pied piper-y... I once had a mother tell her son "Now Joe, you need to let Ashley have some time with the grown-ups" and he looked at me in utter confusion and said "You like to talk to the BIG PEOPLE?" I didn't have the heart to set him straight.

What's next for the Jimmies?

We're playing out as much as we can and we've just this weekend finished our second video (for our song Spanimals)- which I am irrationally excited about! It's a 1950's Carmen Miranda homage- complete with fruit on my head and the boys in mustaches and white tuxedos tangoing with cows and chickens! We've somehow serendipitously fallen in with this incredible director Michael Slavens and we're planning to produce a series of 8 videos within the next 6 months or so. Our goal is to try to produce really intricate, high concept videos that introduce kids to all sorts of new images and ideas while still being fun and accessible and I think we might actually be achieving that...At least I hope we are- because that fruit hat was heavy!



www.gimmejimmies.com

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The Jimmies

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